

Industry Partner Brochure

2027 Program



Hi, we're IREM[®]

We're an international institute for property and asset managers. Since 1933, our members have made us the world's strongest voice for all things real estate management. Today, nearly 20,000 leaders in commercial and residential management call this home for learning, certifications, and networking.

What do we do?

We believe in our people, and we provide the tools they need to succeed. Backed by the power that comes with being an affiliate of the National Association of REALTORS[®], we add value to our members, who in turn add value to their teams, their workplaces, and the properties in their commercial and residential portfolios.

Why become an Industry Partner?

Access: You can choose your level of access to our Property Managers as they find trusted vendors.

Networking: You gain access to attend various networking and educational events where you can build and improve your relationships with Property Managers and other industry leaders.

Marketing: Your company has the opportunity to be a featured sponsor for various events.

Events: Members of your company can join us for monthly events, including Member Luncheons, the Annual Golf Tournament, the Annual Reverse Expo, building tours, member socials, community events, and more!

2027 Industry Partner Benefits Matrix

UPDATED PRICING & PARTNERSHIP TIERS

IREM KC Industry Partner Benefits 2027	Type of Benefit	Premium \$4,500	Champion \$2,750	All Star \$1,100
Number of reps who can register for and attend an IREM event using a free voucher**	Access	3 reps	2 reps	0 reps
Number of reps who can register for and attend an IREM event at the member rate**	Access	0 reps	0 reps	1 rep
Access to Chapter website login	Access	unlimited reps	2 reps	1 rep
Access to confidential membership roster by request	Access	unlimited reps	2 reps	1 rep
Receive membership communications	Communications	unlimited reps	2 reps	1 rep
Allowed to register any Property Manager guests for events	Access	Yes	Yes	Yes
IREM Industry Partner logo for your company to use for marketing	Marketing	Yes	Yes	Yes
Event name badge identifying you at your level of partnership	Marketing	Yes	Yes	Yes
Industry Partner feature on social media platforms	Marketing	3x/year	2x/year	1x/year
Order of selections for golf tournament sponsorships	Marketing	First	Second	Third
Number of service provider category listing on website	Marketing	Multiple	1	1
Type of Recognition in Monthly Newsletter	Marketing	Logo	Logo	Typed company name
Type of listing in Industry Partner Directory	Marketing	Logo and Company Description	Logo	Typed company name
Logo featured on IREM Kansas City event banner	Marketing	Yes	Yes	No
Recognition throughout the year in membership communications and social media platforms	Marketing	Yes	Yes	No
Automatic Sponsorship for 1 Luncheon/Breakfast (preselected at the beginning of the year)	Marketing	Yes	No	No
Automatic Sponsorship for 1 Education Course OR 1 Board of Directors meeting (preselected at the beginning of the year)	Marketing	Yes	No	No
Automatic Sponsorship for 1 Social Happy Hour (preselected at the beginning of the year)	Marketing	Yes	No	No
Exclusive access to be an official greeter at an IREM event (preselected at the beginning of the year)	Access	Yes	No	No
Exclusive Feature as Industry Partner of the Month in the IREM KC Insider Newsletter	Marketing	Yes	No	No

*Reverse Expo, joint events with BOMA (Royals Tailgate, KC CRE Expo), and Golf Tournament Sponsorships not included

** Additional registrations, at the guest/non-member rate, are ONLY available for the Forecast Panel Luncheon and Holiday Party Luncheon

How do I sign up for 2027?

Fill out the Interest Form at iremkc.org. Partnership runs Jan - Dec. Waitlists apply; all partnerships pending Board approval.