



IREM KANSAS CITY NEWSLETTER

www.iremkc.org | *winter edition* | info@iremkc.com

letter

FROM THE PRESIDENT

Happy New Year! I am eager to serve as your 2016 President and look forward to another successful year.

THANK YOUs: I would first like to thank those that serve on the Board. As many of you know, our succession planning allows us to serve in a leadership role for the different committee chair positions leading up to President, which results in a seven-year commitment. While that seems like a long time, it has served our Chapter very well and things run exceptionally smooth. Additionally, Andie Albers has done a great job keeping everyone on task. She jumped into the position and with her “can do” attitude she persevered. She is the face of our Chapter and one that is always bright and cheerful. I would also like to personally thank Brad Ashley, the 2015 Chapter President. Throughout his tenure on the Board, Brad has tirelessly worked on several Chapter “behind the scene” items outside of his committee chair, including the transition of a new IAE in 2015, our website, as well as leading a successful student outreach program.

Additionally, IREM’s success couldn’t be achieved without the support of its Members and Industry Partners. The Golf event, Socials and Holiday Party are all widely successful because of you. Thank you to everyone’s commitment and support of IREM throughout the year.

For 2015, we selected Synergy Services as our charitable recipient and a portion of our Golf Tournament and Holiday luncheon proceeds were earmarked for Synergy. With your support, women and children have an option when confronted with domestic and child abuse.

DUES: To ease the confusion of multiple invoices, this year IREM National sent out a combined invoice which includes your national and local dues together with your NAR dues. Industry Partners, your dues must be paid by January 15th in order to remain an IP. You can pay them on line.

IREM EDUCATION: The New Year is a time when many people make resolutions. While the reason for your resolution may be personal, it is usually a decision to do or not do something in order to accomplish a personal goal to improve yourself or break a bad habit. It’s a great time to reflect on the past year. Would you like to elevate your career? How have you invested in yourself? Have you taken any courses that will help you attain your professional ambitions? IREM is a great springboard to reach those goals. IREM offers many educational opportunities through course offerings both locally, as well as via the web and through other nearby Chapters. Stop by the IREM website (www.irem.org) and see how you can get started in reaching those resolutions.

Be on the lookout for the course offerings we will be hosting in 2016.

MONTHLY LUNCHEONS: Finally, our monthly luncheons are a great opportunity to reconnect with your peers and Industry Partners. They are conveniently held at Milburn Country Club on the third Thursday of each month. Make it a priority to take advantage of the luncheons and to learn something new.

Again, thank you for your confidence in me to lead our Chapter in 2016.



Vicki O'Malley, CPM
2016 President



important DATES TO REMEMBER

FRIDAY, JAN 15 | IP FEES DUE

All 2016 Industry Partner dues must be received by us by COB on Jan 15. All unpaid spots will be open to IPs on our wait list.

-- Pay online through the EVENTS tab.

THURSDAY, JAN 21 | LUNCHEON

Milburn Country Club - 11:30 AM

7501 W. 69, OP, Kans. 66204

\$25 early registration, \$35 week of

-- Speaker: Nathan, Sr. Program Officer in Entrepreneurship, Ewing Marion Kauffman Foundation

-- Register on line through the EVENTS tab.

THURSDAY, FEB 18 | LUNCHEON

Milburn Country Club - 11:30 AM

7501 W. 69, OP, Kans. 66204

\$25 early registration, \$35 week of

-- Register on line through the EVENTS tab.

THURSDAY, MARCH 19 | LUNCHEON

Milburn Country Club - 11:30 AM

7501 W. 69, OP, Kans. 66204

\$25 early registration, \$35 week of

-- Registration will be available online through the EVENTS tab.

EDUCATION COURSE:

MAY 9-13 | ASSET ANALYSIS TRACK

The Asset Analysis track is comprised of skill-based courses that progressively build your knowledge of financing and valuation of real estate assets. (A CPM requirement.)

Yarco Company

7920 Ward Pkwy

KCMO 64114

-- Registration will be available on line through the EDUCATION tab soon.



"Be at war with your vices, at peace with your neighbors, and let every year find you a better person." - Benjamin Franklin



2016 is going to be another great year — full of inspiring speakers and networking opportunities. Get involved and make the most of your membership!

reflections

FROM BRAD ASHELY, 2015 PRESIDENT

Several members of the IREM KC Executive Board and other chapter members met in Salt Lake City, Utah for **IREM's Fall Leadership Conference**, October 20-24. More than 600 IREM members from across the globe attended. IREM has been growing this year — a chapter in China has been the fastest growing in the world. Just this year, they inducted 24 CPMs at one time, a new IREM record. IREM also inducted the youngest CPM ever this year, Blaire Moreland, 22, of Houston. Conference education sessions focused on attracting new talent to the industry, leadership skills and several discussions about how property managers jobs are becoming more of an advisor to asset managers than just day-to-day management.

The **property management industry** has recognized the industry as a whole is getting older and the time is now to fill our ranks with the next generation of talented managers. IREM has been at the forefront of organization who are partnering with colleges and universities to teach property management courses and are working to make students aware that property management can be a career by choice, rather than by chance which is how many of today's managers arrived at their current jobs. Additionally, as companies look to streamline staffing and manage assets more wisely, managers are asked to act more like an asset manager on a property, thinking about long-term goals of ownership, including leasing goals, capital allocations, and buy/sell analysis. The jobs of asset managers and property managers will continue to be different.

More than ever before, several IREM Kansas City members are currently involved as IREM volunteer leaders at a national level. In addition to staffed employees in Chicago, IREM relies on numerous volunteer leaders to carry out their mission of promoting property management.

Our national volunteers include:

- Lee Whitman, CPM: Qualifying as an IREM Instructor
- Ryan Huffman, CPM: Governing Counselor
- Brad Ashley, CPM: Educational & Instructor Advisory Committee
- Paul Fesser, CPM: Legislative Committee
- Anne Lemon, CPM: Regional Vice President Committee
- Mike Lanning, CPM: National President, 2016

It has been my pleasure to serve on the board of the IREM KC chapter for the past eight years, including last year as President. Technology has changed over the past several years, but many of the faces of our chapter have stayed the same, and we have welcomed many new Candidates, Members and Industry Partners. Did you know we have 19 CPM Candidates who only have the CPM "final" (known as the MPSA) to complete next year? Many scholarships are available both locally and nationally to help them take this course and become CPMs.



While we work to actively recruit the next generation of IREM Members, I look forward to continuing to work with all the current Members and Industry Partners of IREM KC for many years to come. We welcome meeting new property managers at our events and look forward to seeing many new faces in 2016.

Brad Ashley, CPM
2015 Past President

chapter

2016 EXECUTIVE COMMITTEE

The Chapter officers are here to help you make the most of your IREM membership. Please reach out to us with any questions. We look forward to another successful year!



Vicki O'Malley, CPM
PRESIDENT
vomalley@kessingerhunter.com



Brad Ashley, CPM
PAST PRESIDENT
brad.ashley@cbre.com



Kelly Barton, CPM
TREASURER
kelly.masten@cbre.com



Ryan Huffman, CPM
EDUCATION CHAIR
rhuffman@cohenesrey.com



Pam McKechnie, CPM
LEGISLATIVE CHAIR
pkmckechnie@mcrealtyus.com



Monica Mallory, CPM
PROGRAMS CHAIR
mmallory@firstwash.com



Matt Pepper, CPM
PUBLIC RELATIONS CHAIR
matt.pepper@cushwake.com



Andie Albers
ASSOCIATION EXECUTIVE
info@iremkc.com



Elisa Edwards, CPM
MEMBERSHIP CHAIR
elisa@sundancebay.com